

# CELEBRATING





## WHAT A YEAR!

**MICHAEL KATZ -  
EXECUTIVE DIRECTOR**

Celebrate good times... come on! Please, join me in a look back at some of

the amazing achievements and events that took place at Camp Sunshine in 2019. It was a milestone year as families, volunteers, donors and staff gathered together to celebrate Camp Sunshine's 35th Anniversary. This special event was hosted at Camp Sunshine on June 29, 2019 and was a tribute to Anna and Larry Gould's long-standing vision.

Coupled with the season-long celebration, we opened our brand new, exquisitely designed Isobel & Bruce Cleland Lakefront Clubhouse, which is a needed



space that has been met with rave reviews from our Camp parents. The interior of this warm and inviting building was designed and decorated by volunteer Emily Wisecup, who along with the clubhouse will be featured in an upcoming issue of Maine Home & Design magazine for her outstanding work.

The year saw many other accolades come Camp's way as well! From an organizational standpoint we once again received accreditation through the American Camp Association (ACA), as well as Gold Ribbon status through the Children's Oncology Camp Association-International (COCA-I). Camp Sunshine was awarded Charity Navigator's 4-star rating, showcasing Camp's overall fiscal responsibility, expediency, and transparency. With your help we also achieved a top-rated ranking with GreatNonprofits (please, keep those reviews coming – you make a difference!). Speaking

about difference makers, some of Camp's very own received recognition for their unselfish service to Camp Sunshine. Gail Toth was recognized by KOA Care Camps as a Hero of Hope. Longtime volunteer Barry Chisolm was recognized as a 6 Who Care Award winner and Board Member and SEALs for Sunshine founder Michael Wisecup (familiar last name: remember Emily – talented family) was recognized as the Governor's Volunteer of the Year by the Maine Commission for Community Service, and was also named as a Patriot's Difference Maker by the New England Patriots Foundation.

It has truly been another monumental year for Camp Sunshine! So many have played a part in making this past year such a special celebration. Thank you to our Camp families, volunteers, donors, staff and Board Members for the past 35 years. We at Camp Sunshine are encouraged by all that took place in 2019 and are inspired as we move forward into 2020.



## PHOTO HUNT *Can you spot the 10 differences?*



## 2020 POLAR DIPS FREEZIN' FOR A REASON!

It's that time of year once again to see who is "chilling" to go the extra mile for Camp Sunshine! We hope we can count on you to unpack those bathing suits and join us at one (or more!) of our scheduled polar dips in 2020. Sign up online at [www.freezinforareason.com](http://www.freezinforareason.com) or send any questions to us by e-mail at [events@campsunshine.org](mailto:events@campsunshine.org).

VIRGINIA POLAR DIP.....FEBRUARY 1  
 NEW JERSEY POLAR DIP.....FEBRUARY 8  
 EASTERN SHORE POLAR DIP (MD).....FEBRUARY 9  
 PORTLAND POLAR DIP (LEAP DAY!) FEBRUARY 29  
 CENTRAL NY POLAR DIP.....MARCH 7  
 WACHUSETT POLAR DIP (MA).....MARCH 8



## BRAGGING RIGHTS THE 2020 SEALS FOR SUNSHINE CHALLENGE

Many of you are familiar with our SEALs for Sunshine events which are unique physical challenges, taking place each year to help send military families to Camp Sunshine. Participants are typically Navy SEALs although we do have our Coastguardsman, Eric, who has yet to meet a challenge he didn't actually enjoy.

Since its inception, participants have completed 13 and 17 mile swim challenges, several one-of-a-kind triathlons and one challenge that still reigns as the most epic of all.

To put that challenge in perspective, imagine you just finished swimming 17 miles over eight consecutive hours, or you were dropped on an island miles off the coast of Maine, swam to shore, hopped on a bike for 60 miles before completing a 10k run and each time you finish someone says, "Well that wasn't as tough as the time we..."

Camp Sunshine is pleased to introduce the Summit to Sunshine Challenge 2.0 to take place on August 20, 2020. Participants will begin atop the highest peak in the Northeast, Mount Washington, they will run down a quad-pounding 7.6 miles, cycle a hilly 85-mile bike ride (previously on fresh pavement in 90 degree heat) from Gorham, NH to Camp Mataponi in Naples, Maine before entering the water for a 4.1 mile swim to Camp Sunshine!

For those who have the bragging rights of completing this epic challenge - congratulations! For those tired of hearing them brag, now is your time - good luck!



## STICKER COLORING CONTEST YOUR DESIGN COULD BE FEATURED IN THE CAMP STORE!



Talk about a sticky situation – our Camp sticker is looking very plain! Help us design a new sticker to be sold in the Camp Store! Contest is open to all Camp Sunshine families and volunteers.

To enter, download the sticker template page at [www.campsunshine.org/stickercontest](http://www.campsunshine.org/stickercontest), print out the page, color it in however you like, and return your entry to Camp Sunshine. Entries can also be colored digitally if you would like.

Participants may submit a maximum of 3 designs. Volunteers and campers who are under 18 must have a parent or guardian submit their entry. By submitting an entry, you represent and warrant that you are the creator of the entry and the entry is original.

Entries can be scanned and sent to [events@campsunshine.org](mailto:events@campsunshine.org) or you can mail your entry to: Sticker Coloring Contest, c/o Camp Sunshine, 35 Acadia Road, Casco, ME 04015.

One winner will be selected to have their design made into a sticker that will be available in the Camp Store and they will also receive a \$100 Camp Store gift certificate!

Entries will be judged on artistic expression, creativity, originality, and of course pizzazz. All decisions of the judges are final. Camp Sunshine reserves the right to disqualify entries which do not conform to the stated contest rules and criteria. Winners will be notified by email. Deadline for entries: Monday, February 24, 2020 11:59pm.

## START YOUR OWN CELEBRATION FACEBOOK FUNDRAISERS ARE A GREAT WAY TO HELP CAMP!

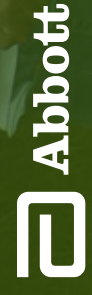
This past year nearly 100 Camp Sunshine families, friends, and volunteers celebrated their birthdays, holidays, and achievements by setting up Facebook fundraisers. Whether you're a regular fan of the social media platform or if you simply use it from time to time, we do have to admit they have made fundraising for your favorite cause very simple.

The best part is, only a few months after the initiative launched, Facebook decided to waive the traditional 5% fee found on most online fundraising or crowdfunding sites. That means 100% of donations made go directly to the charity you select. Please make sure to select "Camp Sunshine at Sebago Lake" when setting up your fundraiser.

Facebook is even kind enough to remind subscribers two weeks prior to their birthday that they can choose to support a charity and share their story. We hope you will consider celebrating with Camp Sunshine in 2020! [@campsunshine1984](https://www.facebook.com/campsunshine1984)



SUPPORT THESE NATIONAL ORGANIZATIONS THAT SUPPORT US:





A retreat for children with life-threatening illnesses and their families

35 Acadia Road  
Casco, ME 04015

## 2020-2021 CAMP SUNSHINE PROGRAM DATES

February 14 - 18.....Oncology	July 26 - 31.....Lupus
February 19 - 23.....Oncology	August 2 - 7.....Oncology
April 21 - 25.....BCH: Solid Organ Transplant	August 9 - 14.....Hematology / Oncology
May 21 - 26.....Bereavement	August 16 - 21.....Nephrology / Solid Organ Transplant
May 28 - June 2.....Dyskeratosis Congenita	August 23 - 27.....Oncology: Off- Treatment
June 4 - 9.....Oncology	August 29 - September 2.....Mixed Diagnosis*
June 11 - 16.....Retinoblastoma and Other Eye Cancers	September 3 - 7.....Oncology: Spanish-Speaking
June 18 - 23.....Oncology	September 25 - 28.....Sickle Cell
June 26 - July 1.....Fanconi Anemia	October 9 - 13.....Brain Tumor
July 5 - 10.....Oncology	October 29 - November 1.....Mixed Diagnosis*
July 12 - 17.....Shwachman-Diamond Syndrome	February 12 - 16, 2021.....Oncology
July 19 - 24.....Brain Tumor: Low-Grade	February 17 - 21, 2021.....Oncology

*\*Families of children with any diagnosis served by Camp Sunshine are encouraged to apply.*

APPLICATIONS AVAILABLE ONLINE!

**WWW.CAMPSUNSHINE.ORG**

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